

DAPHNE S. TEH

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ACADEMIC POSITIONS

2018 – Present **Bocconi**, Milan
Assistant Professor, Department of Management & Technology

EDUCATION

2013 – 2018 **INSEAD**, Singapore
Doctor of Philosophy (Ph.D.) in Management

2007 – 2010 **Leonard N. Stern School of Business, New York University**, New York
Bachelor of Science, Marketing and International Business

RESEARCH INTERESTS

Institutional theory, social networks, corporate governance, organizational misconduct, legitimacy loss, corporate relationships with non-profit organizations, corporate activism

RESEARCH

Publications

Greve, H. R. & Teh, D. (2018). Goal Selection Internally and Externally: A Behavioral Theory of Institutionalization. *International Journal of Management Reviews*, 2018. (Impact Factor: 3.857)

Greve, H. R., Kim, J.-Y., & Teh, D. (2016). “Ripples of Fear: The Diffusion of a Bank Panic”. *American Sociological Review*, 2016. (Impact Factor: 4.400)
(A prior version of this paper appeared in *Academy of Management Proceedings* 2014.)

Book Chapter

Greve, R. H., & Teh, D. (2016). The Consequences of Organizational Misconduct: Too Much and Too Little Punishment:. In K. Smith-Crowe, R. Greenwood & D. Palmer (Eds.), *Organizational Wrongdoing*. Cambridge: Cambridge University Press.

Working Paper

Ma, J., Teh, D., Wang, Z., & Khanna, T. (2020) “Crying Over Spoilt Milk: The Negative Consequences of Stigmatized Company’s Assurances”. (*Target Journal: Strategic Management Journal*; Targeted Submission Date: November 11, 2020)

Teh, D. (2020) “How Directors’ Nonprofit Involvement Decrease Organizational Deviance”. (*Job Market Paper; Reject & Resubmit at Organization Science*; Targeted Submission Date: February 2021)

Work in Progress

Teh, D. (2021, April) “Scandals and Social Media: The Democratization of Social Control

Agents and the Recognition of Crime”. (*Target Journal: Research in the Sociology of Organizations; Targeted Submission Date: April 2021*)

Teh, D. (2020) “Moral or Pragmatic Legitimacy: The Effect of Director Nonprofit Affiliations versus Governance Capabilities on Organizational Punishment” Data analysis and preparing manuscript. (*Target Journal: Organization Science; Targeted Submission Date: July 2021*)

Teh, D. & Davis, J. P. (2020) “When and Why Corporations Engage in Hashtag Activism”. (*Data Analysis Stage. Target Journal: Administrative Science Quarterly; Targeted Submission Date: May 2021*)

Davis, J. P. & Teh, D. (2021) “Who Speaks for the Modern American Corporation? Multi-Voice Penalties and Unitary-Actor Breakdown on Social Media”. (*Data Analysis Stage*)

Teh, D. & Lungeanu, R. (2021) “Institutional and Economic Shocks and their effects on Corporate-Nonprofit Board Interlocks”. (*Data Collection Stage*)

PRESENTATIONS

“Social Capital and Ethical Behavior: How the Audit Committee’s Non-Profit Involvement affects Controversial Practices”

- Behavioral Perspectives on Corporate Governance 2017

“Unintended Consequences of Impression Management: Corporate-Nonprofit Interlocks Lower Misconduct”

- Academy of Management Annual Conference 2017

“Moral or Pragmatic Legitimacy: The Effect of Director Nonprofit Affiliations versus Governance Capabilities on Organizational Punishment”

- Academy of Management Annual Conference 2016 (part of co-organized symposium)

“Signaling Legitimacy and Shaping Ethics: Impact of Nonprofit Interlocks on Corporate Misconduct”

- Academy of Management Annual Conference 2016

“Ripples of Fear: The Diffusion of a Bank Panic” (with Henrich Greve and Ji-Yub Jay Kim)

- Academy of Management Annual Conference 2014

OTHER CONFERENCES

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| 2017 | Behavioral Perspectives on Corporate Governance, INSEAD
Asian Management Research Consortium, Singapore Management University |
| 2016 | West Coast Research Consortium and Doctoral Student Workshop, University of Washington
Asian Management Research Consortium, National University of Singapore |
| 2014 | Medici Summer School in Management Studies. Topic: Deviance. Florence, Italy |

TEACHING EXPERIENCE

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| 2020 | Principles of Management, Undergraduate Core Course |
| 2018 – 2020 | Management, Undergraduate Core Course |

2018 – 2020	Corporate Social Responsibility, Undergraduate Seminar
2015	New Business Ventures, MBA course, INSEAD (Henning Piezunka)
2014	Network Strategy, EMBA course, INSEAD (Henrich Greve)
2013	Corporate Entrepreneurship, MBA course, INSEAD (Jay Kim)

SERVICE

2019 – 2020	Creator and organizer of PhD interview workshops at Bocconi
2020	Reviewer for Organization Science
2019 – 2020	Reviewer for the Strategic Management Journal
2018	Reviewer for the American Sociological Review
2016 – 2020	Reviewer for the Academy of Management Meeting
2016	ASQ Blog Board Member <ul style="list-style-type: none"> • Co-responsible for launching ASQ social media initiative “Stigma and Legitimacy Loss: Professions, Social Judgments, and Symbols in Crime and Punishment” (symposium co-organized with Jo-Ellen Pozner) <ul style="list-style-type: none"> • Academy of Management Annual Conference 2016 • Discussant: Donald Palmer • Participants: Joe Porac, Tim Hannigan, James Wade, Ivana Naumovska, Georg Wernicke, Celia Moore, Aharon Cohen Mohliver, Jacob Model, myself
2014	ASQ Student Blogger INSEAD’s Asia Campus PhD Social Representative

SCHOLARSHIPS & GRANTS

2019	iCrios Seed Grant, Euros 5,000
2017	Maag Scholarship, Euros 20,000
2015	Research Grant, USD\$ 8,200, INSEAD Emerging Markets Institute
2013 – 2018	INSEAD PhD Program Fellowship

SELECTED WORK EXPERIENCE

Mar 2010 – May 2012	Accenture , Singapore <i>Management Consultant</i>
Jun 2009 – Aug 2009	Booz & Company , New York City <i>Intern</i>
Jun 2008 – Dec 2008	myJambi (start-up), New York City <i>Product Development & Marketing Analyst</i>

ADDITIONAL INFORMATION

Nationality: Singaporean
Languages: English and Mandarin Chinese
Interests: Traveling, yoga, surfing and baking

REFERENCES

Martin Gargiulo

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Phanish Puranam

Professor of Strategy
Roland Berger Professor of Strategy & Organization Design
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Donald Palmer

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University of California Davis, Gallagher Hall Room 3108H, Davis, California 95616
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Henrich R. Greve

Professor of Entrepreneurship
The John H. Loudon Chaired Professor of International Management
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